

## LSCC Board Meeting November 13, 2012

The meeting came to order at 7 pm at Steve Frank's house. Absent were Julie Earley and Alan Gangl. Present were Monica Stewart, Gary Henrich, Sheila Hoefig, Steve Frank, Sue Sherer, Jeff Merrill, Kurt Kulesza and Sue Waller Fish.

**Minutes** from the October meeting were approved.

Jackie Merrill joined the board to take comments on the work she had done on the **website**. The following revisions and comments were suggested.

Monica will give Jackie some additional pictures to publish.

Monica will work with Jackie on the clubhouse calendar.

Add a link to Bob Edelman's weather station.

It was suggested that pictures could be changed for different pages being loaded so it would be clear that the individual pages had finished loading.

More consistent and bold fonts for the headlines.

City and police department links to be added.

We briefly touched on access to make changes to the website once it is up and running. The goal is to have the new site up and running by the February General Meeting.

On behalf of the board, Steve presented Jackie with a letter of recommendation for her college applications.

**Treasurer's Report**-Upon request

**Membership:** One additional member. Now at 183.

**Old Business:**

**Clubhouse Repair**-The clubhouse heat duct repair has been completed. Steve gave a review on the current heating system and proposed changes. A motion was passed to complete the conversion to gas immediately. This was in part because after May of next year, new laws will require a 95% efficient furnace. Current law requires an 80% efficient model, which is less expensive. The contractor will install the furnace and do the trenching work from the street to the clubhouse.

**Clubhouse Rental Activities**-November will have 3 events; one is paid; one event in December; nothing on the books yet for January.

We discussed additional ways of promoting the clubhouse available for rent. These included putting an ad in Craig's List; an ad in the Voice of the Valley and/or Covington Reporter; reader boards in front of the clubhouse; an ad in the chamber of commerce annual publication; an advertisement in the coupon books. We discussed raising the rates and offering a tiered rate-public rate, non-profit rate and member rate. It was also suggested that board members pay half the rate instead of the current perk of getting one free event per year. We also discussed making this an agenda item for the annual meeting. We will put a classified ad in the Voice of the Valley. Monica and Steve will work on the ad.

**Dockplates/stickers**-Julie will work on a graphic for the 2013 stickers to present in January so we will have plates and stickers available at the February meeting.

**Oktoberfest Review**- we decided to offer this event again. It was attended by about 50 people and is at a good time of year after the summer season.

Suggestions and comments for next year:

If boiling the brats, salt them!

Consider music for next year-possibly Doug Geiger's band.

For this event, board members contacted the membership to invite them via phone; and Steve thought that made the difference.

Maybe change the 3 pm start time to 4 pm next year and state an ending time.

Could also have offered some other entertainment...dancing, board games etc.

Miscellaneous note- Gary suggested that to promote the dock parties, the reader board is put on a floating dock and placed in the lake. It could then be put outside of the host dock party house on the day of the event.

#### **New Business:**

**Santa Boat**-The Santa Boat will sail on the 16<sup>th</sup> with our new substitute Santa, Bill Wheeler. The weekend before the 16<sup>th</sup>, (December 8-9) help is needed to build the raft. Sheila will coordinate the gift drop off. Kurt K will coordinate with Santa and helpers.

**Annual Meeting agenda items**- City will present Weed/milfoil survey; information about clubhouse rental availability. Get the community membership involved in getting new members. Other topics are needed.

**Newsletter**-Reviewed drop box format for newsletters and pictures. For the January newsletter, the following articles will be done:

Santa Boat recap-Kurt

Furnace update-Steve

Annual Meeting-Steve

Giving tree recap- Monica

Year end financial recap...what does your \$50 get you...all board members to contribute.

**Dues**-We discussed raising dues or keeping them the same. It was suggested we have tiered rates where \$50 is minimum...have a rate for seniors, have a gold, silver or platinum rate. Give recognition in newsletter for paying more and suggest donations to the capital improvement fund. Tell the community we need more members. The board voted to keep the dues the same for 2013. The vote was 7-1.

Our **next meeting** will be January 8 at Kurt's house.